

LPD Pronunciation Preference Survey 1998

Concise findings, listed alphabetically

Percentage preferring pronunciation specified

absorb	/z/ 83	/s/ 17	drift to /z/	
absurd	/s/ 77	/z/ 23	no change; /z/ high in Scotland, low in Wales	
alto	/æ/ 71	/ɒ/ 14	/ɔ:/ 8	/ɑ:/ 7
applicable	stress on second 84		on first 16	
Asia	/ʒ/ 51	/ʃ/ 49		
associate v.	/s/ 69	/ʃ/ 31		
association	/s/ 78	/ʃ/ 22		
board-bored	same 81	diff 11	vary 7	
booth	/ð/ 62	/θ/ 38	/θ/ high in Scotland, low in NEng	
careless	/ə/ 44	/e/ 38	/ɪ/ 14	/i/ 3
	preference for /e/ - but actual usage?			
Caribbean	stress on third 91		second 9	
chance	/ɑ:/ 69	/æ/ 31		
	steady rise in /æ/			
	/ns/ 83	/nts/ 17		
	/nts/ on the increase			
chrysanthemum	/s/ 63	/z/ 37		
circumstances	/æ/ 66	/ɑ:/ 24	/ə/ 11	
	constant – up – down respectively			
controversy	stress on second 60		first 40	
	high abstention rate			
coupon	/k/ 94	/kj/ 6		
delirious	/ɪə/ 54	/ɪ/ 46		
	sharp rise in /ɪə/ in England			
direction	/aɪ/ 54	/aɪə/ 15	/ɪ/ 15	/ə/ 15
	steady rise in /aɪ/			
during	/dj/ 65	/dʒ/ 34	/d/ 2	
	/ʊə/ 87	/ɔ:/ 7	/ɜ:/ 6	
ecosystem	/i:/ 88	/e/ 12		
electronic	/,elek/ 61	/,ɪ,lek/ 14	/,i:,lek/ 11	/,elɪk/ 8
	/,ɪlek/ 6			
ephemeral	/e/ 86	/i:/ 14		
equinox	/e/ 92	/i:/ 8		
evolution	/i:/ 85	/e/ 15	/e/ on the increase	

falcon	/ɔ:l/ 38	/æɪ/ 32	/ɒl/ 27	/ɔ:/ 3
false	/ɔ:/ 52	/ɒ/ 48		
	/ls/ 89	no /l/ 7	/lts/ 5	
February	/r/ 61	/j/ 39	sharp rise in /j/	
	/eri/ 43	/əri/ 34	/ri/ 23	
finance n.	stress on first 81		second 19	
financial	/aɪ/ 79	/ɪ/ 17	/ə/ 4	
forehead	/fɒrɪd/ 35 /fɔ:hed/ 65			
garage	'gæra:(d)ʒ/ 56	'gærɪdʒ/ 39	final stress 5	
	of which /-ɑ:dʒ/ 31	/-ɑ:ʒ/ 25		
gibberish	/dʒ/ 96	/g/ 4		
gigabyte	/gɪ/ 84	/dʒɪ/ 9	/gaɪ/ 6	/dʒaɪ/ 1
gradually	/dʒu/ 49	/dʒu/ 29	/dʒ/ 22	
	drift dju → dʒu → dʒ (esp. Scotland; not Wales)			
halt	/ɒ/ 52	/ɔ:/ 48		
historic	/h/ 94	no /h/ 6		
ideology	/aɪ/ 90	/ɪ/ 10		
incomparable	stress on second 59		third 41	
irrefutable	stress on third 93		second 7	
jumped	/mpt/ 76	/mt/ 24		
jury	/ʊə/ 77	/ɜ:/ 13	/ɔ:/ 10	
	decline in /ʊə/ (/u:/), except in Scotland			
justifiable	stress on third 75		first 25	
kilometre	stress on second 57		first 43	
lava – larva	same 72	diff 20	vary 8	
length	/ŋθ/ 48	/ŋkθ/ 36	/n(t)θ/ 16	
	movement to alveolar, esp. in Scotland			
longitude	/ŋg/ 85	/ndʒ/ 15	velar softening on decline	
lure	/j/ 58	no /j/ 42		
	/ʊə/ 72	/ɜ:/ 17	/ɔ:/ 10	
	decline in /ʊə/ (/u:/), except in Scotland			
luxurious	/k/ 67	/g/ 33		
	/ʒ/ 50	/ʃ/ 26	/zj/ 13	/sj/ 11
mall	/ɔ:/ 50 (young: 76)		/æ/ 50	
mischievous	stress on first 73		second 27 (young: 52)	
Muslim	/ʊ/ 65	/ʌ/ 28	no diff 7	
	/z/ 89	/s/ 11		
	/ɪ/ 91	/ə/ 9		
necessarily	stress on third 72		first 28	
necessary	/e/ 78	/ə/ 22		
newspaper	/z/ 57	/s/ 43		
niche	/ni:ʃ/ 95	/nɪʃ/ 5		
nuclear	/kliə/ 94	/kjələ/ 6		
ogle	/əʊ/ 76	/ɒ/ 24 (oldest 5, youngest 51)		

ominous	/ɒ/ 98	/əʊ/ 2		
one	/ʌ/ 70	/ɒ/ 30	- predominates in north (67)	
onerous	/əʊ/ 76	/ɒ/ 24		
oral	/ɔ:/ 87	/ɒ/ 13		
ordinary	/ri/ 34	/eri/ 34	/əri/ 32	
	/ri/ steadily falling. Young prefer /eri/.			
palm	/ɑ:/ 85	/ɑ:l/ 13	/æɪ/ 1	/ɒl/ 0
patronize	/æ/ 97	/eɪ/ 3		
perpetual	/tjuəl/ 57	/tʃuəl/ 37	/tʃəl/ 5	
Polynesia	/ziə/ 54	/zɜ/ 39	/siə/ 4	/ʃə/ 4
poor - pour	same 49	diff 40	vary 11	
	/ʊə → ɔ:/, led by young southerners.			
premature	stress on first 59		third 41	
prestigious	/ɪ/ 91	/i:/ 9		
princess	stress on second 60		first 40	
project n.	/ɒ/ 84	/əʊ/ 16		
puncture	/ŋktʃ/ 87	/ŋtʃ/ 6	/ntʃ/ 4	/ŋkʃ/ 3
quagmire	/ɒ/ 62	/æ/ 38		
questionnaire	/kw/ 94	/k/ 6		
real	/i:/ 55	/ɪə/ 44	/ɪ/ 1	
	steady move ɪə → i:			
really	/ɪə/ 80	/i:/ 19	/ɪ/ 1	
regulatory	stress on third 55		first, /lət/ 33, /leɪt/ 13	
respiratory	/-'spɪr-/ 59	/'respɪrə-/ 34	/'respɪreɪ-/ 5	/-'spəɪr-/ 2
restaurant	/ɒnt/ 39	/ənt/ 33	/ɒ̃/ 18	/ɑ:nt/ 6
	/ɒŋ/ 4	Growth in /ɒnt/ led by s Eng		
says	/e/ 84	/eɪ/ 16		
scallop	/æ/ 51	/ɒ/ 49		
schedule	/ʃedj/ 60	/skedj/ 19	/ʃedʒ/ 10	/skedʒ/ 10
scone	/ɒ/ 65	/əʊ/ 35	/u:/ 0	
shore - sure	diff 48	same 40	vary 12	
	trend to same led by young southerners			
short cut	stress on first 59		second 41	
simultaneous	/ɪ/ 97	/aɪ/ 3	ie no influence from AmE	
situation	/tj/ 65	/tʃ/ 35		
source - sauce	same 64	diff 28	vary 8	Scots disagree
transferable	stress on second 82		first 18	
tune	/tʃ/ 35	/tj/ 64	/t/ 1	
vacation	/veɪ/ 61	/və/ 39	sharp change: AmE infl?	
voluntarily	/'ter/ 40	/'vɒl/ 32	/'teər/ 15	/'tær/ 12
	sharp swing from /'vɒl/ to /'ter/.			
white	/w/ 77	/hw/ 23		
with	/ð/ 85	/θ/ 15	position reversed in Scotl	
yours - yaws	same 58	diff 33	vary 8	ie /ʊə → ɔ:/

youths /ðz/ 82 /θs/ 18

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