

Call for papers

We are pleased to announce the International Conference on Metaphor organized by the Italian Association for Metaphor Studies - Metaphor Club and the University of Cagliari:

METAPHOR AND COMMUNICATION

CAGLIARI - MAY 12-14, 2011

University of Cagliari, Faculty of Education Sciences

Metaphor Club Conference is usually held every two years and the purpose of Conference 2011 is to discuss the role of metaphor in communication, by exploring some of the major issues in contemporary metaphor theories. The conference will be divided into four sections, having as main subject of discussion the following topics:

1) Metaphor and Linguistic Variability

2.1 Metaphor and (Machine) Translation, 2.2 Metaphor and Explicit/Implicit Distinction, 2.3 Metaphor and Intercultural Discourse, 2.4 Metaphor in Sign Languages

2) Metaphor and Cognition

1.1 Metaphor and Concepts, 1.2 Metaphor and Cognitive Processes, 1.3 History of Metaphor Theories, 1.4 Metaphor and Artificial Intelligence

3) Metaphor and Media

3.1 Metaphor and Fiction, 3.2 Metaphor in Cinema and Visual Arts, 3.3 Metaphor and Computer Mediated Global Communication, 3.4 Metaphor and Political Communication

4) Metaphor in Science and Education

4.1 Metaphor in Scientific Explanation, 4.2 Metaphor and Models, 4.3 Metaphor in Games, 4.4 Metaphor in E-learning

Each section is divided into a plenary presentation and a thematic session with two speakers invited by Metaphor Club Committee and two contributed speakers whose abstracts are selected by double-blind review process.

KEYNOTE and INVITED SPEAKERS

Robyn Carston (University College London), Sam Glucksberg (Princeton University), Roberto Muffoletto (Appalachian University, Boone North Carolina), Jeannette Littlemore (University of Birmingham).

Joan Elies Adell i Pitarch (Open University of Catalonia, Barcelona), John Barden (University of Birmingham), Alessio Ceccherelli (University of Rome Tor Vergata), Maurizio Galluzzo (IUAV, Venezia), Stefano Gensini (University of Rome "La Sapienza"), Emiliano Ilardi (University of Cagliari), Stefania Manca (Institute for Educational Technology, Genova), Rachel Sutton-Spence (University of Bristol), Daniela Veronesi (Free University of Bozen).

SUBMISSION DETAILS

We invite all scholars, who currently work in metaphor studies, to submit an abstract of their presentation, written in English or in Italian and prepared for blind-review, of no more than **500 words**. Please specify on a separate page name, affiliation, e-mail address, and section in which the paper is to be presented. Submissions are made by email attachment to Elisabetta Gola at egola@unica.it and Francesca Ervas at francesca.ervas@gmail.com by **15 February 2011**.

KEY DATES

15 February 2011: Deadline for submission of abstracts

15 March 2011: Notification of acceptance

12 May 2011: Registration

SCIENTIFIC COMMITTEE

Carla Bazzanella (University of Turin), Claudia Casadio (University of Chieti "G.d'Annunzio"), Marco Casonato (University of Milan Bicocca), Lia Formigari (University of Rome "La Sapienza"), Elena Gagliasso (University of Rome "La Sapienza"), Elisabetta Gola (University of Cagliari), Sam Guttenplan (Birbeck College, London), Albert Katz (University of Western Ontario), Graham Low (University of York), Ira Noveck (Institute of Cognitive Science, Lyon), Andrew Ortony (Northwestern University), Esther Romero González (University of Granada), Belén Soria (University of Granada), Pietro Storari (University of Cagliari), Alan Wallington (University of Birmingham).

ORGANISING COMMITTEE

Ines Adornetti (University of Rome Tor Vergata), Francesca Ervas (University of Cagliari, Institut Jean Nicod, Paris), Valentina Favrin (University of Cagliari), Elisabetta Gola (University of Cagliari), Giulia Piredda (University of Cagliari), Pietro Storari (University of Cagliari)

FURTHER INFORMATION

For further information, please contact metaphor2011@gmail.com or visit the website at sites.google.com/site/metaphor2011