Contrast, Givenness, and Yet Another Theory of Focus in English

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1 Two Modern Classics in Focus Interpretation

- 1.1 Rooth 1992
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is well-formed if the context provides a value for the variable C s.t. C is a focus alternative to, but different from B

- formally: $g(C) \in [\![B]\!]^{\mathrm{f}}$ and $g(C) \neq [\![B]\!]$
- \bullet informally: the context must provide some antecedent of the form $[\ldots A^* \ldots]_{B'}$
- A focus alternative to $[\ldots A_F \ldots]_B$ is, roughly, the meaning of any phrase $[\ldots A^* \ldots]_{B'}$, where B' is identical to B, except that A is replaced by some A^{*} of the same semantic type.
- In other words, a focus A and its alternative A* have to be paradigmatic (within B), but no stronger condition of 'contrastiveness' is imposed on them.

1.1.1 Examples:

- a. Did Zelda's mom recommend Mike for the job?b. No, she recommended PAUL for the job.
- (2) [she recommended Paul_F for the job] $\sim C$

- a. let C =Zelda's mom recommended Mike for the job
- b. since C has an antecedent, (1a), and is a focus alternative to (2), and is different from (2), the condition is met.
- (3) American farmers often buy from CANADIAN farmers.
- (4) American farmers often buy from [Canadian_F farmers] $\sim C$.
 - a. let C = American farmers
 - b. since C has an antecedent, and is a focus alternative to, but different from, *Canadian farmers*, the condition is met.

"The rule [which R contemplates; DB] ... is incomplete, in that it refers to an undefined notion of contrast. In applying it, we would have to know exactly what it is to construe two phrases as contrasting. Possibly there is a lot to say about this [...] [M]y strategy in this paper will be a different, more formalist one which will eventually strip away any reference to contrast." (Rooth, 1992, p.82)

- (5) F to prosody mapping (guessed)
 - a. within a focus domain, a node dominated by F is stronger (no weaker) than any node not dominated by F
 - b. otherwise, apply default prosody

1.1.2 Overfocussing and Domain Microsomia

Problem w/ Rooth's account:

- tells us whether F-marking and domain choice are legitimate...
- ... but not when to start an F-domain to begin with
- ... or how much to F-mark

1.1.3 Diminutive Domains and Frivolous Foci

- (6) a. Did Zelda's mom recommend Mike for the job?b. No, she recommended Paul for the job.
- (7) [she recommended Paul_F for the job] $\sim C$
 - a. antecedent to C: Zelda's mom recommend Mike for the job ('Mike' contrasts with 'Paul')
- (8) a. [she recommended Paul_F]~ C for the job
 - b. [she recommended $\operatorname{Paul}_{\mathrm{F}}$ for the $\operatorname{job}_{\mathrm{F}}] \sim C$

1.1.4 Aside: Two trivial types of focus domains

(9) $[A_F]_B \sim C$

Completely uninformative, since anything qualifies as an antecedent.

(10) $[\ldots]_B \sim C$

Excluded, since the only possible value for C would have to be A, but by definition $C \neq A$.

Otherwise, would require that C=B (really: that the value of C be the same as the denotation of B), i.e. that B has a literal antecedent.

1.2 Schwarzschild 1999

- Givenness: Anything that is not F-marked must be Given.
- Avoid F!



Schwarzschild: everything in B except A must be Given, and A will not be (since else it shouldn't be F-marked)

 \Rightarrow some $[\ldots A^* \ldots]_{B'}$ must be Given

Rooth: the context must provide some antecedent (for C) of the form $[\ldots A^* \ldots]_{B'}$

So we can think of Schwarzschild's theory as Rooth's, plus...

- every node is a focus domain
- AvoidF!

2 A Mix

2.1 A different way to get Rooth's theory to do the right thing

- Maximize F-Domains!
 - build domains as big as possible

- build as many domains as possible
- domains contain F-marked as well as F-less constituents
- Avoid F!

Speculation on Rationale behind these:

- Don't Overloop Anaphoric Possibilities (Williams, 1997)
- Maximize Presuppositions (??)

2.1.1Illustration

(12)Did Zelda's mom recommend Mike for the job? — No, she recommended PAUL for the job.

(13) a. [she recommended
$$\operatorname{Paul}_F$$
 for the job] $\sim C$
b. *[she recommended Paul_F] $\sim C$ for the job
domain could be bigger
c. *[she recommended Paul_F for the job_F] $\sim C$
F could be avoided
d. she recommended Paul for the job

domain could be bigger (duh!)

Differences 2.2



- $I [rented_F a car_F]_{(F)}$ S:
- R: [I [rented a car]_F] $\sim C$



Not:

3 Wagner's (2006) Challenge

3.1 Deaccenting requires local contrast

- (15) Mary's uncle, who produces high-end convertibles, is coming to her wedding. I wonder what he brought as a present.
 - a. He brought a [CHEAP convertible].

b. #He brought a [RED convertible]

c. He brought a red convertible.

3.1.1 Further Examples

- (16) A n (preferred over a N and acceptance rating of at least 50%)
 - a. Mary plays many instruments, her favorite being the Spanish guitar. So I asked if she would play on my birthday. She agreed to play some electric guitar. [or perhaps]
 - b. Steve is a Steinway dealer (the finest pianos in the world). He's also my daughter's godfather. I wonder what she'll get from him for her 5th birthday.

He'll probably get her a cheap piano. [or perhaps]

- (17) A N (A n acceptance below 30%)
 - a. Sarah is well known for her delicious chocolate cakes. So when we had a potluck dinner, guess what she signed up for bringing? She signed up to bring a small cake. [not]
 - b. Kate has this amazing record collection, which is the apple of her eye. But when she was strapped for cash, guess what she sold? She sold some classical records. [not]

3.2 The Challenge for Rooth and Schwarzschild



 \dots is well-formed if the context provides an antecedent for the variable C s.t.

- $C \in [\![\text{RED}_{\text{F}} \text{ convertible}]\!]^{\text{f}}$
- $C \neq [\![\text{RED}_{\text{F}} \text{ convertible}]\!]$

Since 'high-end convertible' $\in [RED_F \text{ convertible}]^f$, this structure is well-formed.

3.3 Wagner's Proposal

- An expression and its alternative(s) must contrasts. *high-end convert-ible* and *cheap convertible* contrast, but *high-end convertible* and *red convertible* do not.Call these *True Alternatives*.
- Grammar marks G(ivenness), but not focus.
- any structure of the form

$\widehat{\mathbf{A}}$ $\widehat{\mathbf{B}}_{G}$

- ... is subject to the following constraint (paraphrased):
 - there must be a True Alternative to A^* to A s.t. $[A^* B]$ is Given
- (18) he brought her a cheap convertible
 - a. given: high-end convertible $(A^*=high-end, A=cheap)$
 - b. *high-end* is a True Alternative to *cheap*
- (19) he brought her a red convertible
 - a. given: high-end convertible $(A^*=high-end, A=red)$
 - b. *high-end* is not a True Alternative to *red*

The correct structure:

- (20) he brought her a red convertible
- (21) [he brought her]_G a red convertible

3.3.1 Big Question:

Could We Just Add the Contrast Requirement to the Older Theories?

3.3.2 Rescuing Rooth

(22) he brought [a red_F convertible] $\sim C$

If $[\![red_F]\!]^f$ only gave us True Alternatives to 'red', thus excluding 'high end', C cannot be 'high-end convertible' (since that's not in $[\![red_F \text{ convertible}]\!]^f$). Nothing like 'blue convertible' etc. (which presumably *is* a True Alternative) is provided by the context.

Correct structures could be:

(23) [he brought [a red convertible]_F] $\sim C$

OK since the set of True Alternatives ('he brought candy', 'he brought a harp', 'he brought a red convertible', 'he brought a red convertible',...) is given by the question.

(24) he brought a red convertible

Also ok (as would be F on VP or S).

3.3.3 Rescuing Schwarzschild?

(25) $[RED_F \ convertible]$ is Given if convertible is Given.

Possible manoeuvre:

- (26) RED_F is only Given if some True Alternative to 'red' is given
- (27) a. given: convertible
 - b. not given: red, red convertible
 - \Rightarrow red_F convertible
 - c. requires some True Alternative X to 'red' to be Given
 - d. only candidate: high-end
 - e. since 'high-end' isn't a True Alternative to 'red', this is illegitimate

But how about the (ostensibly) correct structure?

- (28) a. *he brought [a red convertible]_F
 - b. *he brought a red convertible_F
 - c. *he brought a red_{F} convertible_F

3.4 Explicating contrast (at least a little bit)

So far we've dodged the question what is contrasting and what is not.

Tentatively, I want to suggest that Rooth's condition be amended along the following lines:

- $(29) \quad [\ldots A_F \ldots]_B \sim C$
 - a. is well-formed if the context provides a value for C s.t. C is an alternative to, but different from, B
 - b. if well-formed, it triggers an (adversative) implicature about C
- (30) I'll bring ZELDA_F to the party, not Lesley.
- (31) He brought her a $CHEAP_F$ convertible, not a high-end one.

(32) He brought her a RED_{F} convertible

a. #...not a high-end one (not a relevant or plausible thing to imply)
b. #...not a blue one (not contextually provided) (...and probably also not an intended contrast)

3.5 Interim Summary

- Wagner's examples argue that alternatives must be contrastive.
- This is incompatible with Schwarzschild's idea that anything that is not Given is F-marked.
- There is no inherent reason, however, to use G (as Wagner does), rather than F. One can amend Rooth's system to capture Wagner's contrasts, using F only.
- Question: Are there independent reasons to choose G marking over F marking, or *vice versa*?

4 Kehler's (2005) Challenge

4.1 Data

(33) John cited Mary, but...

a. he DISSED SUE. [x]b. ?he dissed SUE.

- (34) Fred read the menu and then...
 - a. he ordered a HAMburger.
 - b. #he ORdered a HAMburger.

Pretheoretically speaking, this is the difference between one focus and two foci.

- (35) a. Mary is very generous. She bought her husband a Rolex.
 - b. Mary wouldn't give her father enough money to see a doctor, but she bought her husband a Rolex. [x]

4.2 Proposal

I want to suggest that the same adversative implicatures are triggered here:

- (36) John DISSED SUE ... he didn't quote her and he didn't diss Mary
- (37) John ORDered a HAMburger # ... he didn't read a hamburger and didn't order the menu

NB: It is important that the contrast be construed relative to the actual environment of the focus. The point is not that ordering and reading can't contrast, but that ordering a hamburger doesn't contrast with reading a hamburger.

(38) In the store, John read the hardcover, but then he ORDered the PAPerback.

4.3 Representations

- (39) (John quoted Mary, but) [[[he dissed_{F1} Sue_{F2}] $\sim_1 C$] $\sim_2 C'$
- (40) (John read the menu and) [he [ordered a hamburger]_{F1}] $\sim_1 C$

The crucial point of the argument:

- In these examples, we want to interpret the foci as contrastive.
- But, unlike in the Wagner-type examples, the foci aren't adjacent to Given elements.
- So this may be reason to prefer F-marking over G-marking in our theory.



(43) a. $\llbracket TP \rrbracket^{f} = \text{'he X-ed y'}$

e.g. 'he quoted Mary'

b.	$\llbracket TP \rrbracket^{f_1} = \text{'he X-ed Sue'}$	e.g. $C =$ 'he quoted Sue'
c.	$\llbracket TP \rrbracket^{f_2} = \text{'he dissed y'}$	e.g. $C' =$ 'he dissed Mary'

Note modifications:

- Foci can be selectively bound (not new, cf. Krifka, 1991/2; Wold, 1996; Büring, to appear, a.o.).
- The non-focused part of the focus domain simpliciter needs to be Given, but the implicature is based on only the selected focus.

4.4.1 Summary

- Schwarzschild's Giveness based focus theory can be seen as a generalization of Rooth's proposal.
- Both Rooth and Schwarschild define a weak notion of alternative, which doesn't involve any contrast.
- Examples by Wagner and Kehler argue for a stronger, contrastive notion of alternative.
- A slightly different way of generalizing Rooth's system can be amended to capture these examples, and to explicate the notion of contrast.
- Kehler's double focus examples may provide a tentative argument in favor of F-marking over G-marking.

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